

Our vision:

*Engaged women
leading and serving their communities*



Our mission:

*To educate and inspire women leaders
to make a difference*

WHAT DOES the Greater Missouri Leadership

A TRAVELING SYMPOSIUM:

Four Distinctive Geographic Areas

Participants are involved in discussions and exposed to a broad range of speakers who address topics that are timely and thought-provoking.

- **SESSION I - March**
Columbia/Jefferson City
Governmental/Political Process
 - Legislative
 - Executive Branch
 - Judicial
 - Education
- **SESSION II - June**
Kansas City
Urban Issues
 - Revitalization
 - Inclusion (Diversity)
 - Public Safety
- **SESSION III - September**
Kirkville
Rural Development
 - Employment
 - Infrastructure
 - Production/Agriculture
- **SESSION IV - November**
St. Louis
Global Perspectives
 - Life Sciences
 - Technology
 - The Environment
 - Capstone Ceremony



Enrichment

Greater Missouri is a unique leadership program because of the breadth and diversity of the experience. Class participants and prestigious alumnae represent recognized leaders from various industries, education, health care, government and non-profit. More than a dozen critical local, state, national and global issues are discussed with accomplished experts from a variety of fields during four geographic venues. Missouri's most respected leaders stimulate breakthrough-thinking with a series of highly interactive sessions. Networking offers immense advantages in gaining different perspectives for their business challenges. By adding depth and dimension to your fast trackers, you are providing them with enrichment opportunities and creating a more valued resource for your organization.

Bankable Solutions

Through interaction with other business and professional leaders, your Greater Missouri Woman will bring back new solutions (processes, strategies, service providers, products) to help you face the tough challenges confronting your business today.

Positive Exposure

Sending your women leaders through Greater Missouri reflects well on the values and character of your organization. You are dispatching a goodwill ambassador around the state and providing them with an experience that will inspire them to address issues on all levels.

Commitment

When you underwrite participation in this life-changing experience, you are investing in personal development and reinforcing commitment to your organization.

Challenge experience offer employers?

We win together WITH GREATER MISSOURI

"I can't decide which is more important, the great programs Greater Missouri provides for its participants or the strong relationships which form amongst the powerful women throughout the state."

Claire McCaskill, U.S. Senator (Missouri)
Greater Missouri 2008 Woman of the Year

"Participation in the Greater Missouri Leadership Program provides a regional and statewide perspective on pertinent and current issues. The quality of dialogue with diverse speakers and program participants broadens an understanding of issue complexity resulting in stronger women leaders. Companies should see great results from their investment."

Mary Larson Diaz, Deputy Chancellor for External Relations, University of Missouri Kansas City

"The Greater Missouri Leadership Challenge offers a unique opportunity for women in leadership positions across the state of Missouri to gain insight about some of the key challenges across the state and to better understand the opportunities for getting involved in making a difference at the local community or state level. In addition to this important aspect of the program, from my own personal experience as both an alumna of the program and a former board member, the even greater outcome is the learning that takes place from the network of impressive women in leadership who participate in this program."

Consuelo Madere, General Manager, Monsanto, Europe-Africa

"The Greater Missouri Leadership Foundation serves the interests of not only the individual but our state and beyond. I encourage all businesses, government, academia, healthcare professionals and others to support the development of professional women to help lead us into the future."

Kit Bond, U.S. Senator (Missouri)

"Greater Missouri is an excellent experience for women who are proven leaders. The program offers a unique combination of professional exposure, experience and knowledge that would be very difficult to find elsewhere. We believe Greater Missouri offers lasting rewards for the employee and her employer."

Linda G. Arnold, Sr. Vice President - Human Resources, The Landrum Company

"I continue to be impressed with the quality and professionalism of the class members and the outstanding learning opportunities the program provides to Missouri's current and future leaders."

Cheryl Morley, Sr. Vice President, Monsanto - Corporate Strategy

"The Greater Missouri experience gives a woman an opportunity to meet other women leaders from across the state and network in a way that is rarely available to them. I love the program for what it can offer women at various stages of their lives. Greater Missouri can make a difference!"

Duana Linville-Dralus, Kansas City Community Volunteer, Greater Missouri 2007 Woman of the Year

THE GREATER MISSOURI WOMAN

A Greater Missouri Woman is recognized as accomplished in her field of endeavor. The maturity and professionalism realized by reaching her level of success is demonstrated by her leadership, civic contributions and ability to inspire and support others. She is intellectually curious, interacts well with others, and while passionate in her beliefs, is open minded when confronted with new points of view. She is committed to a life of learning and personal growth.

Sponsorship Levels

PLATINUM SPONSOR

(\$15,000 or more donation)

As a Platinum Sponsor, you will:

- Be able to enroll up to four participants in the program.
- Be a prominently recognized premier sponsor with company logo at ALL Greater Missouri events during the year's sessions through signage and printed materials.
- Be prominently recognized as a premier sponsor in ALL printed session programs throughout the entire year.
- Be promoted on Greater Missouri's web site throughout the entire year.
- Be given an opportunity to nominate a guest speaker for each of the four sessions.*
- Be given an opportunity to nominate a representative to serve on the Greater Missouri Board of Directors.*

GOLD SPONSOR

(\$10,000 to \$14,999 donation)

As a Gold Sponsor, you will:

- Be able to enroll up to two participants in the program.
- Be listed as a premier sponsor for two evening events during the year's sessions through signage and printed materials.
- Be listed as a premier sponsor in ALL printed session programs throughout the entire year.
- Be promoted on Greater Missouri's web site throughout the entire year.
- Be given an opportunity to nominate a guest speaker for one of the four sessions.*

* Subject to review by the Greater Missouri Review Committee.

SILVER SPONSOR

(\$5,000 to \$9,999 donation)

As a Silver Sponsor, you will:

- Be able to enroll one participant in the program.
- Be listed as a sponsor for one of the evening events during the year's sessions through signage and printed materials.
- Be listed as a sponsor in ALL printed session programs throughout the entire year.

INDIVIDUAL PARTICIPANT

(\$2,500 donation)

As an Individual Participant, you will:

- Be a class participant in all sessions throughout the entire year.
- Become a lifetime Greater Missouri alumna.



Gretchen AuBuchon Pettet
Executive Director
Greater Missouri Leadership Foundation
309 Cedar St.
Washington, MO 63090
Phone: (314) 719-6561
Fax: 636-794-3088
E-mail: greatermo@swbell.net
Web site: www.greatermo.com