



# WOMEN OF THE YEAR

**Wednesday, July 17, 2024**

**11:30 am - 1:00 pm**

**CPKC Stadium - Kansas City, MO**

The Greater Missouri Leadership Foundation is a nonprofit organization that presents the annual Greater Missouri Leadership Challenge. The Challenge is the premiere women's professional development program in the state. With more than 1,000 challenge participants our reach is far and wide. In 2024, we will educate our 35th class with a diverse group of women leaders. Your support will ensure that this one-of-a-kind program continues for many more years. Learn more about our marquee program at [www.greatermo.org](http://www.greatermo.org).

The sponsorship opportunities for our annual fundraising luncheon honoring outstanding women leaders are enclosed. Please take a moment to review the information and reach out to secure your sponsorship.

Contact: Katie Steele Danner,  
[kdanner@greatermo.org](mailto:kdanner@greatermo.org).

## Event Co-Chairs



Dr. Kimberly Beatty



Jean Peters Baker



CiCi Rojas



2023 Honorees, L to R: Sara Foster, Sandra Moore, The Honorable Jean Carnahan, and Dr. LaTonia Collins Smith

## Sponsorship Opportunities:

\$50,000 - Presenting Sponsor

\$25,000 - Platinum Sponsor

\$10,000 - Gold Sponsor

\$5,000 - Silver Sponsor

\$3,000 - Table Sponsor

Photo Booth Sponsor - *Contact us*

Floral Sponsor - *Contact us*



## Presenting Sponsor Benefits - \$50,000

- 3 Reserved tables with premiere seating for 24 in-person guests - complimentary valet parking.
- Brief remarks from organization executive at the podium.
- Logo placement on podium signage during event.
- A participant in the Greater Missouri Leadership Class of 2024.
- Logo recognition on all printed and digital signage as the Presenting Sponsor.
- Logo and link on two social posts promoting event.
- Logo/name on all pre-and post-event media, communication and marketing materials, link provided where possible (invite, pre-event instructions, paid promotional advertising).
- Logo and link on email blast to database promoting event.
- Logo and link on event web page and digital invitation.

## Platinum Sponsor Benefits - \$25,000

- 2 Reserved tables with premiere seating for 16 in-person guests - complimentary valet parking.
- Brief remarks from organization executive at the podium.
- Logo placement on podium signage during event.
- A participant in the Greater Missouri Leadership Class of 2024.
- Logo recognition on all printed and digital signage as the Presenting Sponsor.
- Logo and link on two social posts promoting event.
- Logo/name on all pre-and post-event media, communication and marketing materials, link provided where possible (invite, pre-event instructions, paid promotional advertising).
- Logo and link on email blast to database promoting event.
- Logo and link on event web page and digital invitation.

## Gold Sponsor Benefits - \$10,000

- Reserved table for 8 in-person guests - complimentary valet parking.
- Recognition from the stage at event.
- Logo recognition on all printed and digital signage as event sponsor.
- Logo and link on one individualized social post promoting event.
- Logo/name on all pre-and post-event media, communication and marketing materials, link provided where possible (invite, pre-event instructions, paid promotional advertising).
- Logo and link on email blast to supporters promoting event.
- Logo and link on event web page and digital invitation.

Learn more at [greatermo.org/women-of-the-year](https://greatermo.org/women-of-the-year)



## Silver Sponsor Benefits - \$5,000

- Reserved table for 8 in-person guests.
- Recognition from the stage at event.
- Logo recognition on all printed and digital signage as event sponsor.
- Logo and link on one individualized social post promoting event.
- Logo/name on all pre-and post-event media, communication and marketing materials, link provided where possible (invite, pre-event instructions, paid promotional advertising).
- Logo and link on email blast to supporters promoting event.
- Logo and link on event web page and digital invitation.

## Table Sponsor Benefits - \$3,000

- Reserved table for 8 in-person guests.
- Logo recognition on all printed and digital signage as event sponsor.
- Logo and link on sponsor recognition social post promoting event.
- Logo and link on email blast to supporters promoting event.
- Logo and link on event web page and digital invitation.

## Additional Sponsorship Packages Available - Let's Talk!

- Floral Sponsorship
- Photo Sponsorship
- Swag Sponsorship
- Registration Sponsorship
- VIP Reception Sponsorship
- GMLC Alumnae Reunion/WOY Joint Sponsorship (the reunion takes place in KC on July 16, 2024)
- Other congratulatory opportunities that meet mutual goals

Contact: Katie Steele Danner, [kdanner@greatermo.org](mailto:kdanner@greatermo.org)

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