



# WOMEN OF THE YEAR

**Wednesday, July 23, 2025**

**11:30 am - 1:00 pm**

**Oasis Convention Center - Springfield, MO**

The Greater Missouri Leadership Foundation proudly presents the Greater Missouri Leadership Challenge—the premier women’s professional development program in the state. For over three decades, we have empowered more than 1,300 exceptional women leaders to rise, connect, and transform their companies, organizations, industries and communities. In 2025, we will welcome our 36th class of trailblazing women leaders, reflecting the rich diversity and talent of our state.

Your sponsorship fuels this transformative journey, ensuring the next generation of women leaders has access to unparalleled opportunities for professional growth and connection. Together, we can sustain this one-of-a-kind program for many years to come.

Join us in honoring extraordinary women leaders at our annual fundraising luncheon. Sponsorship opportunities are outlined—don’t wait to secure your place in advancing the future of women’s leadership.

Learn more about our marquee program at [www.greatermo.org](http://www.greatermo.org) and contact us today to make a lasting impact. Let’s lead the way, together!

## 2025 Honorary Event Chair



**Kristy Chastain**

**SVP - Senior Commercial Loan Officer  
The Bank of Missouri**



## 2024 Honorees, (L to R):

**Dr. DeAngela Burns-Wallace, Angela K. Drake,  
Angie Long, and Dr. Leigh Anne Taylor Knight**

## Sponsorship Opportunities:

\$50,000 - Presenting Sponsor

\$25,000 - Platinum Sponsor

\$10,000 - Gold Sponsor

\$5,000 - Silver Sponsor

\$3,000 - Table Sponsor

Photo Booth Sponsor - *Contact us*

Floral Sponsor - *Contact us*



## Presenting Sponsor Benefits - \$50,000

- 3 Reserved tables with premiere seating for 24 in-person guests.
- Brief remarks from organization executive at the podium.
- Logo placement on podium signage during event.
- A participant in the Greater Missouri Leadership Class of 2026.
- Logo recognition on all printed and digital signage as the Presenting Sponsor.
- Logo and link on two social posts promoting event.
- Logo/name on all pre-and post-event media, communication and marketing materials, link provided where possible (invite, pre-event instructions, paid promotional advertising).
- Logo and link on email blast to database promoting event.
- Logo and link on event web page and digital invitation.

## Platinum Sponsor Benefits - \$25,000

- 2 Reserved tables with premiere seating for 16 in-person guests.
- Brief remarks from organization executive at the podium.
- Logo placement on podium signage during event.
- A participant in the Greater Missouri Leadership Class of 2026.
- Logo recognition on all printed and digital signage as Platinum Sponsor.
- Logo and link on two social posts promoting event.
- Logo/name on all pre-and post-event media, communication and marketing materials, link provided where possible (invite, pre-event instructions, paid promotional advertising).
- Logo and link on email blast to database promoting event.
- Logo and link on event web page and digital invitation.

## Gold Sponsor Benefits - \$10,000

- Reserved table for 8 in-person guests - complimentary valet parking.
- Recognition from the stage at event.
- Logo recognition on all printed and digital signage as event sponsor.
- Logo and link on one individualized social post promoting event.
- Logo/name on all pre-and post-event media, communication and marketing materials, link provided where possible (invite, pre-event instructions, paid promotional advertising).
- Logo and link on email blast to supporters promoting event.
- Logo and link on event web page and digital invitation.

Learn more at [greatermo.org/women-of-the-year](https://greatermo.org/women-of-the-year)



## Silver Sponsor Benefits - \$5,000

- Reserved table for 8 in-person guests.
- Recognition from the stage at event.
- Logo recognition on all printed and digital signage as event sponsor.
- Logo and link on one individualized social post promoting event.
- Logo/name on all pre-and post-event media, communication and marketing materials, link provided where possible (invite, pre-event instructions, paid promotional advertising).
- Logo and link on email blast to supporters promoting event.
- Logo and link on event web page and digital invitation.

## Table Sponsor Benefits - \$3,000

- Reserved table for 8 in-person guests.
- Logo recognition on all printed and digital signage as event sponsor.
- Logo and link on sponsor recognition social post promoting event.
- Logo and link on email blast to supporters promoting event.
- Logo and link on event web page and digital invitation.

## Additional Sponsorship Packages Available - Let's Talk!

- Floral Sponsorship
- Photo Sponsorship
- Swag Sponsorship
- Registration Sponsorship
- VIP Reception Sponsorship
- GMLC Alumnae Reunion/WOY Joint Sponsorship
- Other congratulatory opportunities that meet mutual goals

Contact: Katie Steele Danner, [kdanner@greatermo.org](mailto:kdanner@greatermo.org)

NOMINATE  
AN HONOREE



Learn more at [greatermo.org/women-of-the-year](https://greatermo.org/women-of-the-year)